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Building the Agile Business Through Digital Transformation is a superb guide for organizations of all shapes and sizes aiming to succeed in an increasingly digital world. It is relevant for anyone interested in how digital technology is fundamentally changing business sectors and business functions, whether

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they are working client-side, or for agencies and consultancies.

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Building Business Agility It is a transition to deal with a state of continual change, agility and flux whilst building shifting competitive advantage.

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Building the Agile Organisation Through Digital Transformation defines a



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roadmap for digital transformation for organizations, explaining not only what it is and why it is necessary, but setting out the key principles, strategies and tools that leaders can use to create lasting change.

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Building the Agile Business through Digital Transformation provides guidance on how to set the pace and frequency for change and shows how to break old habits and reform the behaviours of a workforce to embed digital transformation, achieve organizational agility and ensure high performance.

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'Building the agile business through digital transformation' by Peter Abraham and Neil Perkin is available from Amazon . This Executive Summary has been brought to you by Neil Rainey of The Digital Transformation People. A writer

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of summaries, Neil's mission is to tease the wisdom from books into a few pages.

## **Building the agile business through digital transformation ...**

Building the Agile Business through Digital Transformation (Scaling Agility)

This excerpt from Building the Agile Business through Digital Transformation

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by Neil Perkin and Peter Abraham is  
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## **Building the Agile Business through Digital Transformation ...**

Neil and Peter are masters of agile business transformation, and they've bottled their experience and wisdom into

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a highly actionable book. A must-read for modern leadership.”

## **Building The Agile Business Through Digital Transformation**

Building the Agile Business through Digital Transformation is a guide for organizational development professionals and change managers

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needing to better understand, implement and lead digital transformation in the workplace. It sets aside traditional thinking and outdated strategies to explain what steps need to be taken for an organization to become truly agile.

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## **Digital Transformation ...**

Agile practices have proliferated into business lines such as Marketing, Human Resources, Legal, and beyond. Agile can not only transform an organization's approach to software development, but also its enterprise departmental functions, project management practices, and product

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## **Applying Agile Practices to Business Teams - Tech at GSA**

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Digital Transformation is a guide for  
organizational development  
professionals and change managers  
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Building the Agile Business through Digital Transformation will help you unlock a treasure."--Arjen van Berkum, Chief Disruption Officer and Entrepreneur "Building the Agile Business through Digital Transformation is the definitive guide for every executive and intrapeneur looking to navigate the exponential changes that

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every company must deal with or succumb to...A practical how-to you will refer to again and again, it is expansive but not exhausting.

## **Building the agile business through digital transformation ...**

Agile Business is More About Manoeuvrability Than Speed. Many

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leaders conflate being agile with simply moving faster. But that's far from the whole story. In this extract from my book Building the Agile Business Through Digital Transformation, I explain why agile business is really all about responsiveness.

## **Agile Business is More About**

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## **Manoeuvrability Than Speed**

A short introduction to the book 'Building the Agile Business Through Digital Transformation' by Neil Perkin and Peter Abraham, detailing some of the core concepts from the book For more, head

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