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your company. Virtual Talk #1: Robert Fitzpatrick "**The mom test** -- how to ...

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***The Mom Test with Rob Fitzpatrick*** Rob and I talk about common mistakes people make when conducting customers interviews and how to avoid them. Bright & Early ...

***The Mom Test - David Simner*** David Simner talks about **The Mom Test** -- a book about how to talk to your users and find out what they really think.

***3 Tips For Better Customer Conversations - From The Mom Test by Rob Fitzpatrick!*** Learning from your customers/users is super important for entrepreneurs, founders, product managers, or anyone trying to solve a ...

***The Mom Test Video*** Based on **the** Book by Rob Fitzpatrick.

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**How to talk to customers properly - with Rob Fitzpatrick (Author, The Mom Test)** You can't just talk to customers. You need to talk to customers properly. It is about how you ask **the** questions, how you frame **the** ...

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<http://abcn.ws/kmhWv5>.

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